

Matteo Pacor

With a strong editorial background, I have developed my career into two main areas: content management and sport organization.

As a journalist, reporter, producer, web editor, content manager I have covered many world-class sport events (11 Olympic Games on-site, plus 2 with key roles from the main HQ, Football, F1, Cycling, Skiing, etc) and exciting start-ups (on the web with sportnow.se, sportal, sports.com, and on TV with Sky Sport Italia Olympic Channels and Sky Sport F1 HD)

As a Media Operations Manager and Head of Media Relations, I have worked since 1990 managing world-class events. The last is Cortina 2021 FIS Alpine Ski World Championships.

Always eager to learn, highly motivated, I'm used to work well under pressure and in fast-paced international, multi-cultural environments. I love challenges!

BROADCASTING

- Winter 1989/90 and 1990/91 **TSI** (Swiss TV), Reporter, Commentator
- Winter 1990/91 RAI **Radiotelevisione Italiana**, Reporter
- Winter 1990/91 Feb-Mar **TV Koper-Capodistria** (Obiettivo Sci), Reporter
- Winter 1991/92 and 1992/93 **Tele+2** – Reporter and Author
- Winter 1993/94, 1994/95, 1995/96 and 1996/97 **TeleMonteCarlo** – Commentator, Reporter, Author
- Winter 1994/95 and 1995/96 RDS **Radio Dimensione Suono** – Reporter
- 1994 Bud Greenspan/**Cappy Production** (Lillehammer 94 Official Olympic Film) – Consultant, Unit Director
- Summer 1997 FISN (Italia Water Ski Federation), Water Ski Magazine – Reporter, Author
- Winter 1997/98 and 1998/99: **Mediaset**, Reporter, Commentator
- Winter 2003/04 **Media Partners/Snowtime**, Alpine Ski World Cup Reporter
- 2006 Bud Greenspan/**Cappy Production** (Torino 2006 Official Olympic Film) – Producer, Unit Director, Consultant
- Aug 2005 to 2016 **SKY Sport Italia**,
 - 2005 to 2008 UEFA Champions League and International Football (Premier League, Liga, Bundesliga, Scottish League), Main Studio Producer and Coordinator, Weekly Show Producer, On-Site Producer.
 - 2006 FIFA World Cup, Main Studio Show Producer (Milano)
 - 2007-2009 Formula One, Senior Producer On-Site, Author and Producer of the Weekly Show F1Fever
 - 2009 Ferrari Channel – Content and Production Feasibility Study
 - 2009-2010 Vancouver 2010 Olympic Games - Senior Producer and Editorial Coordinator (Outdoor Events)
 - 2011-2012 London 2012 Olympic Games - - Managing Editor, Senior Producer and Editorial Coordinator
 - 2103-2016: Sky Sport F1 HD and Motorsports Projects - Project Leader, Managing Editor & Producer, Author.
 - 2014 Sochi 2014 Olympic Games - Managing Editor, Executive Producer
- From Jun 2016 **Warner Bros Discovery /EUROSPORT**, Senior Executive Producer Olympic Projects
 - On-Site 2018 PyeongChang, 2020/2021 Tokyo, 2024 Paris, 2026 Milano-Cortina
 - Home Base: 2022 Beijing Olympic Games - Project Leader (Italian Coverage)
- From Oct 2021 **Warner Bros Discovery / EUROSPORT**, Head of Winter Sports

PRINTED PRESS

- 1990-92 **SportClub**, Editor
- 1993-99 **Sci**, Editor, Reporter
- 1992-01 **In caso di neve** (Colmar Official Magazine), Writer
- Winter 1995 and 96 **ANSA** (Italian National News Agency), Winter Sports Reporter
- Winter 1996 **Tuttosport**, Reporter
- Winter 2003 **Sciare**, Ski World Championships Reporter
- 2010 **Crisalide Press**, Chi è Chi della Montagna e del Tempo Libero, Consultant

WEB/DIGITAL

- 1998-99 **SportNow**, Content/Project Manager
- 1999-00 **Sportal**, Content/Project Manager and Lead Editor (sportal.it, juventus.com, acmilan.com, acparma.it)
- 2000-01 **sports.com**, Content/Project Manager and Editor-in-Chief (sports.com/it, sport.virgilio.it, juventus.com, maldini.com)
- 2000-03 **bormioonline.com**, Content/Project Manager
- 2003-04 **skifinals2004.com**, Project Manager
- 2010-12 **worldcup.bormioonline.com**, Content/Project Manager
- 1999-2016, **poolsciitalia.com**, Content/Project Manager
- Since 1993, **ski-db.com**, Owner
- Feb-Mar 2012, **Sky Italia** Digital Media Platform Strategic Consultant
- 2020, Fondazione Cortina 2021, Virtual Media Centre Project Consultant

MEDIA OPERATIONS // PRESS OFFICER // EVENT MANAGEMENT

- 1989-96 **RCS Organizzazioni Sportive** (Giro d'Italia, UCI World Cup Events), Vice-Press Chief, Media Accreditation Manager
- 1995,96 **RCS Organizzazioni Sportive** (Sestrieres' Centennial Slalom), Press Chief
- 1996-97 **Sestrieres'97 FIS World Ski Championships**, Vice Press Chief, Tv-Radio + Mixed Zone Coordinator
- 2000 **FIS World Cup Grand Finals 2000**, Media Director, web site Project/Content Manager
- 2000 **Bormio 2005 FIS Alpine World Ski Championships bid**, Media Director, web site Project/Content Manager
- 2001-03 **Bormio 2005 FIS Alpine World Ski Championships**, Media Director
- 2003-04 **FIS World Cup Grand Finals 2004** (Torino 2006 Olympic Test Events), Media Director
- 2004-05 **Bormio 2005 FIS Alpine World Ski Championships**, Chief of Media Operations
- 2007-08 **FIS World Cup Grand Finals 2008**, Media Director, Media Operations Manager
- 2001, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12 **Bormio/Santa Caterina Alpine FIS Ski World Cup**, Media Director
- 2011 **International Paralympic Committee Alpine Skiing World Championships**, Media Director
- 2011 **Sport Icons** (Marketing & Communications Training Program for the Italian Ski team) , Manager
- 1997 - 2016 **Pool Sci Italia** (Italian Ski Pool), Chief of Media Relations
- 2019 -2021 Cortina 2021 FIS Alpine Ski World Championships Broadcast Consultant